

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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## **SUE TABB JOINS THOMSON COMMUNICATIONS**

Danvers, MA (April 5, 2006) – Thomson Communications, announced that Sue Tabb has joined the strategic communications firm as an account executive, responsible for a variety of marketing and public relations projects. Sue has 20 years experience as a media professional, including five years as a radio personality for Kiss 108 FM and a dozen years as a marketing director, columnist, reporter and editor.

Best known as the former sidekick on the “Matty in the Morning” show, Sue was well received by regional audiences and has fostered relationships with media professionals across New England. She most recently worked as the editor and features writer for *New England Bride* and *New England Corporate Events* magazines, where she managed the editorial function and a team of freelance writers for both publications. With a background heavy in marketing and journalism, Sue is eager to help open new doors for Thomson Communications’ clients.

“We are so pleased to have Sue join us,” said David Thomson, president of Thomson Communications. “Her relationships with media professionals combined with her expertise and enthusiasm can only strengthen our ability to expose clients to new audiences and meet their ever-changing publicity needs. Sue’s arrival will enable us to continue exceeding clients’ expectations and attract new business opportunities.”

Sue has been a regular contributor to *Parent and Kids* newspaper and is presently a regular columnist for *The Eagle Tribune*. In 2002, she was the proud recipient of first place honors as a humor columnist in the New England Press Association’s Annual Better Newspaper Contest.

Sue lives in Newburyport with her husband and two young daughters. She enjoys spending her leisure time volunteering at her girls’ school as well as watching them dance and play soccer.

### **About Thomson Communications**

Founded in 2001 and headquartered in Danvers, Massachusetts, Thomson Communications is a strategic communications firm specializing in public relations, marketing consulting, and sponsorship and event management. The firm, which names Verizon Wireless, the Alzheimer’s Association and the North Shore Arc to its client roster, works with publicly-traded corporations, privately held companies and non-profit organizations. The company maintains a web site at [www.thomsoncommunications.com](http://www.thomsoncommunications.com).

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